

Open Source Data Visualization Tools: Selection and Workflow Design

- Choose the right open source tool for a defined task, then design a repeatable workflow
- Audience: analysts, data journalists, educators, developers, and small data teams
- Open source means zero licence fees but real operational cost
- Six decision axes: data size, interactivity, channel, reproducibility, skills, maintenance
- Expect a two-tool reality: a charting library plus a self-hosted platform



What Open Source Actually Buys You



PERMISSIVE (MIT, Apache-2.0)

Focus on flexibility and adoption with minimal obligations.

Cost of ownership (self-hosted)



COPYLEFT (AGPL-3.0)

Protects freedom of use and ensures improvements stay open.

Cost of ownership (self-hosted)



SOURCE-AVAILABLE

Source is available for review, but use is governed by specific terms.

Cost of ownership (self-hosted)



OPEN-CORE

Core is open; advanced features or support offered commercially.

Cost of ownership (self-hosted)



- Licence families: permissive (MIT, Apache-2.0), copyleft (AGPL-3.0), source-available, open-core



- Superset: Apache-2.0, no restricted directory; Grafana core AGPL-3.0; Metabase AGPL-3.0 plus commercial binary



- AGPL embedding: modified network-served code must be published; MIT and Apache-2.0 carry no such duty



- Zero licence cost is not zero cost: Superset needs web server, Postgres, Redis, Celery, websocket service

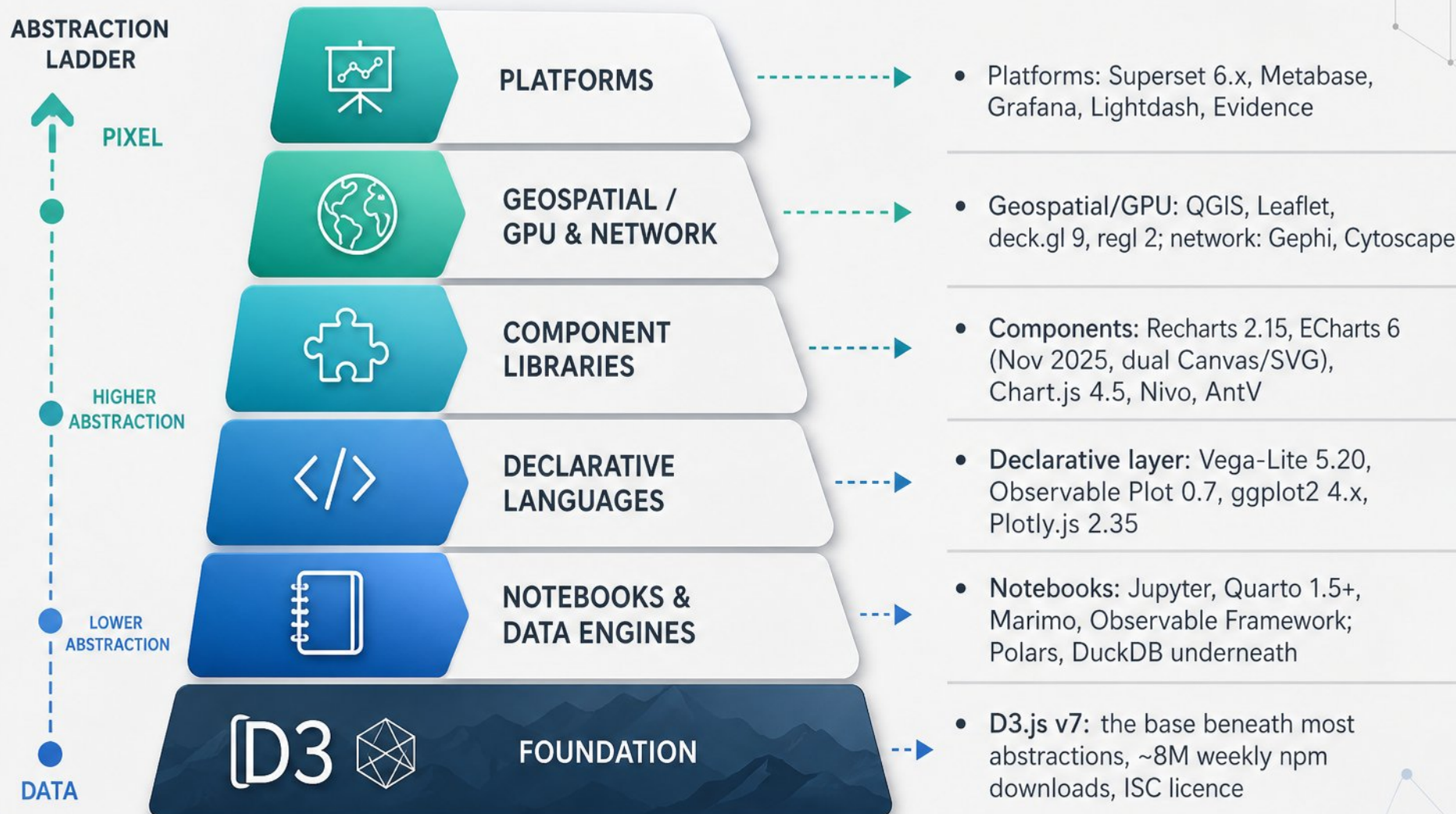


- Small-team self-hosting: 4-8 hrs/month Metabase or Grafana; 16-30 hrs/month production Superset



- Managed 2026 anchors: Metabase Cloud ~\$85/mo (5 users), Preset ~\$20/user/mo, Grafana Cloud free tier

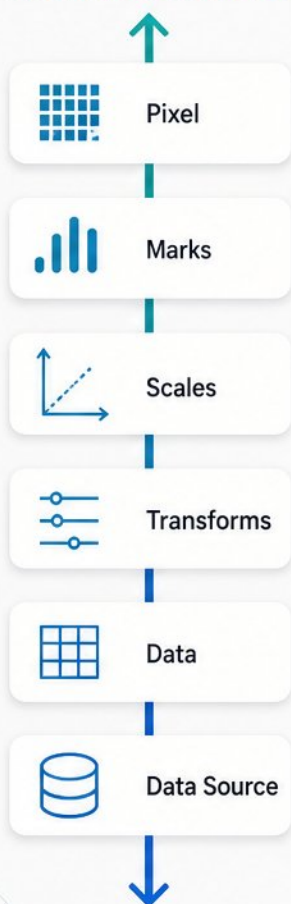
The 2026 Tool Landscape in One Page



- Abstraction ladder: if a gallery chart fits, start a rung or two above D3; reach for WebGL last

Reading the Landscape: The Comparison Dimensions That Matter

ABSTRACTION LADDER



Imperative (D3)

Write the steps



```
select("svg")
.selectAll("rect")
.data(data)
.enter().append("rect")
.attr("x", x)
.attr("y", y)
...
```

Declarative Spec (Vega-Lite)

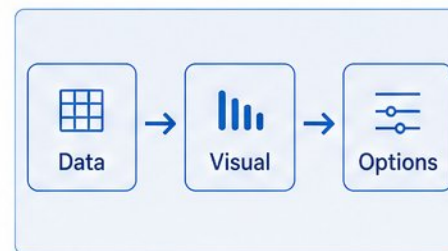
Describe the result



```
{
  "mark": "bar",
  "encoding": {
    "x": {"field": "x"},
    "y": {"field": "y"}
  }
}
```

UI-First Platform

Compose the visualization

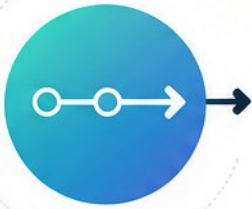
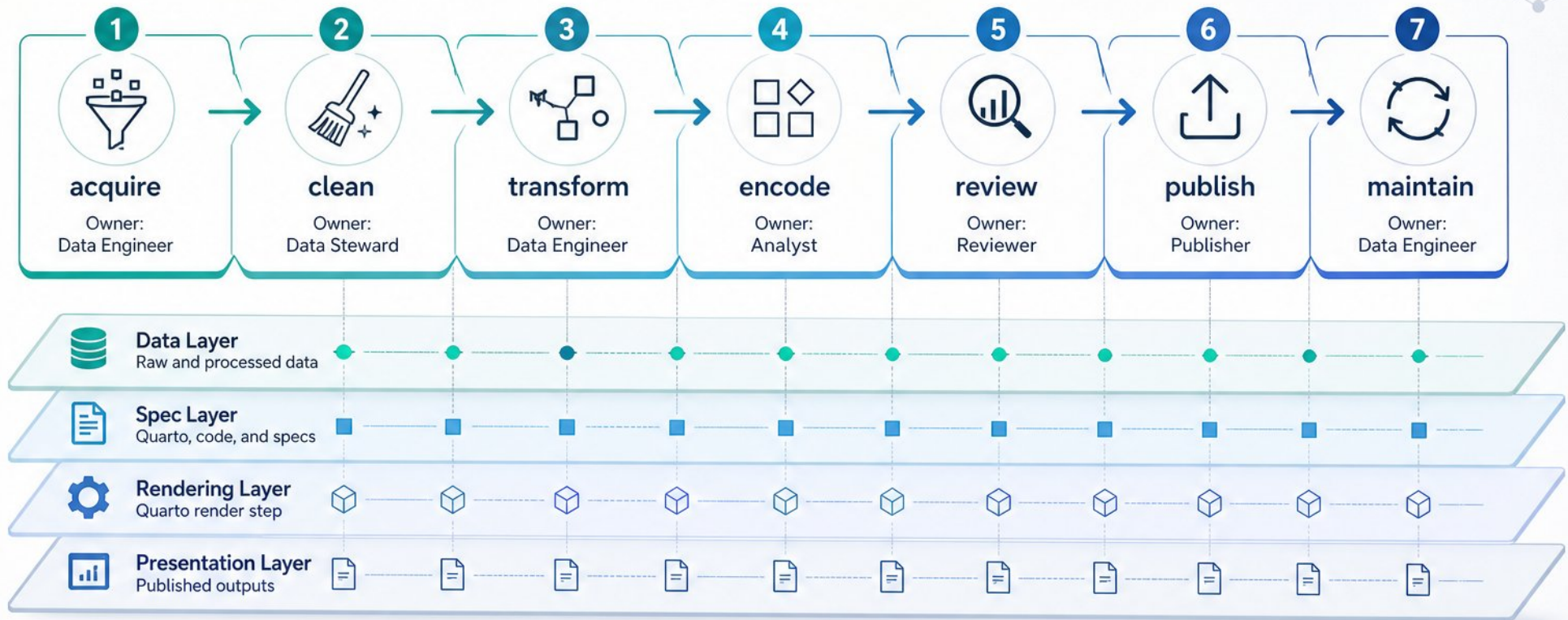


- **Programming model:** imperative D3 render loop vs declarative specs vs UI-first platforms
- **Control vs velocity:** bar chart in 60-150 D3 lines, 12-25 Vega-Lite JSON lines
- **Bundle cost:** D3 modular pay-as-you-go; Vega-Lite ships ~280-320 KB gzipped
- **Interactivity:** Vega-Lite gives a fixed menu free; D3 makes any interaction possible
- **Scale:** D3 wins at large mark counts; beyond 50k marks, aggregate or go GPU
- **Verify maturity yourself:** release cadence, contributor concentration, docs, backing, advisories
- **Audience mapping:** journalists to Plot/Quarto, analysts to Superset, developers to D3

Selection Criteria That Actually Matter

CRITERION		WHAT THIS MEANS	EVIDENCE SLOT
	Task fit first	• Task fit first: exploratory, explanatory, monitoring, and teaching each reward different tools	
	Scale and shape	• Scale and shape: row count, geospatial layers, streaming versus batch, update frequency	
	Output channel	• Output channel: static image, web embed, dashboard, print, and slides impose different constraints	
	Score skill honestly	• Score skill honestly: JavaScript, R or Python, SQL-only users, available designer time	
	TCO includes	• TCO includes hosting, connectors, upgrades, patching, and training	
	Evidence-backed scorecard	• Evidence-backed scorecard: must-have, nice-to-have, disqualifying criteria	

Workflow Design: From Raw Data to Published Visual



- Seven stages: acquire, clean, transform, encode, review, publish, maintain
- Separate data, spec, rendering, and presentation layers
- R: Quarto + targets, `tar_load()` in the report, `tar_quarto()` in the pipeline
- Python: `uv lockfile`, Quarto freeze: auto, Marimo .py notebooks for clean PR diffs
- Commit sources, treat PDF/HTML/PNG as build artifacts
- Keep experiments in a playground; promote only what survives review

Tool Path Deep Dive 1: Libraries and Grammar-Based Frameworks

Declarative (Grammar Path) Vega-Lite / Altair Spec

```
{
  "data": {"name": "table"},
  "mark": {"type": "bar"},
  "encoding": {
    "x": {"field": "category",
          "type": "nominal"},
    "y": {"field": "value",
          "type": "quantitative"},
    "color": {"field": "group",
              "type": "nominal"}
  }
}
```



Concise, declarative spec
Describes **WHAT** to show
Framework handles **HOW**

Imperative (Library Path) D3.js Rendering Code

```
// set up canvas and scales
const svg = d3.select('svg')
  .attr('width', width)
  .attr('height', height);

const x = d3.scaleBand()
  .domain(data.map(d => d.category))
  .range([0, width])
  .padding(0.1);

const y = d3.scaleLinear()
  .domain([0, d3.max(data, d => d.value)])
  .nice()
  .range([height, 0]);

// draw bars
svg.selectAll('.bar')
  .data(data)
  .enter().append('rect')
  .attr('class', 'bar')
  .attr('x', d => x(d.category))
  .attr('y', d => y(d.value))
  .attr('width', x.bandwidth())
  .attr('height', d => height - y(d.value))
  .attr('fill', d => color(d.group));

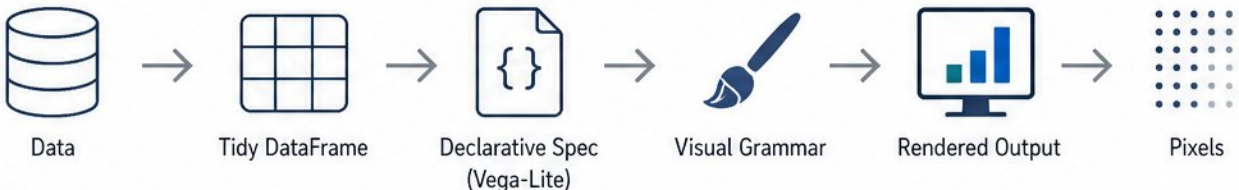
// axes, labels, tooltips, interactions...
```



Maximum control, bespoke logic
Defines **HOW** to draw
More code, developer-leaning

Spec-to-D3
handoff for
signature
visual

Abstraction Ladder: From Data to Pixel



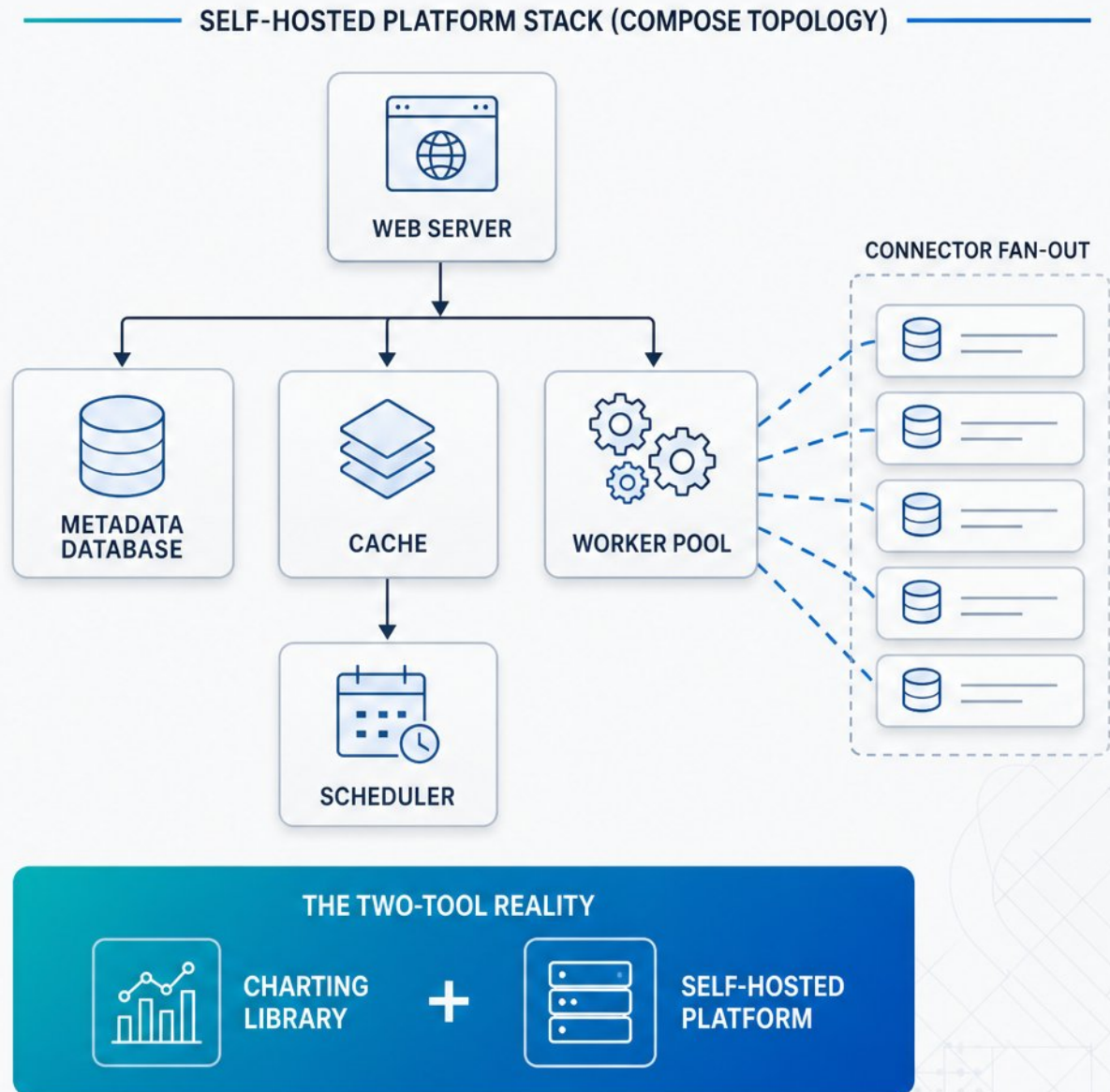
More Abstraction

More Control

- Library path (D3, Plotly.js, Matplotlib, deck.gl): maximum control, more code, developer-leaning
- Grammar path (Vega-Lite, Observable Plot, ggplot2, Altair): concise declarative specs for standard charts
- Altair compiles a tidy DataFrame into a portable Vega-Lite spec
- Strongest pattern: deliberate coexistence — Vega-Lite default, D3 for signature visuals
- Rendering engine is an accessibility choice: SVG free, Canvas opaque, WebGL needs aggregates
- Decision shortcut: volume of standard charts to grammar; bespoke design to libraries

Tool Path Deep Dive 2: Choosing and Running a Platform

- Superset for SQL-heavy teams; Metabase for non-technical self-service; Grafana for time series
- Connector breadth varies: Superset 80+, Metabase 20+, Lightdash nine warehouses only
- Setup: Metabase ~10 minutes; Superset 30-60 minutes across seven services
- Superset scales furthest but has the slowest, most fragile upgrade path
- Superset embeds free under Apache-2.0; Metabase Pro gates embedding near \$500/month
- Avoid lock-in: check dashboards-as-code before committing



Designing for the Audience and the Medium



- Name the decision the visual supports before choosing a chart



- Match chart type to data relationship; avoid dual and truncated axes



- Medium drives constraints: mobile legend reflow, print vector text, slide type size



- Annotation lives in the spec: takeaway titles, units, reference lines, callouts

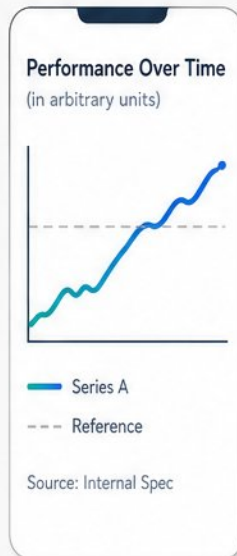


- Centralize style tokens; publish a one-page chart contract per team

One Chart, Four Mediums



MOBILE EMBED



Optimized for single-column width; legend reflows below.



PRINT PAGE



Vector text and ample white space for print clarity.



SLIDE



Larger type and simplified layout for projection.



DASHBOARD PANEL



Compact footprint fits dense layouts.



Same story. Same units. Same source.

Consistency across mediums builds trust and speeds comprehension.

Accessibility as a Selection Criterion, Not a Retrofit



- Score candidates on five axes: SVG+ARIA, palettes, keyboard, screen reader, table



- Defaults vary sharply: Plotly ships keyboard nav, ECharts needs aria on



- All 10 libraries passed axe-core; only 4 shipped real accessible structure



- Test WCAG 2.2: 1.1.1, 1.4.1, 1.4.3 (4.5:1), 1.4.11 (3:1), 2.1.1



- Colour alone never works: add labels, shapes, patterns, or a linked table



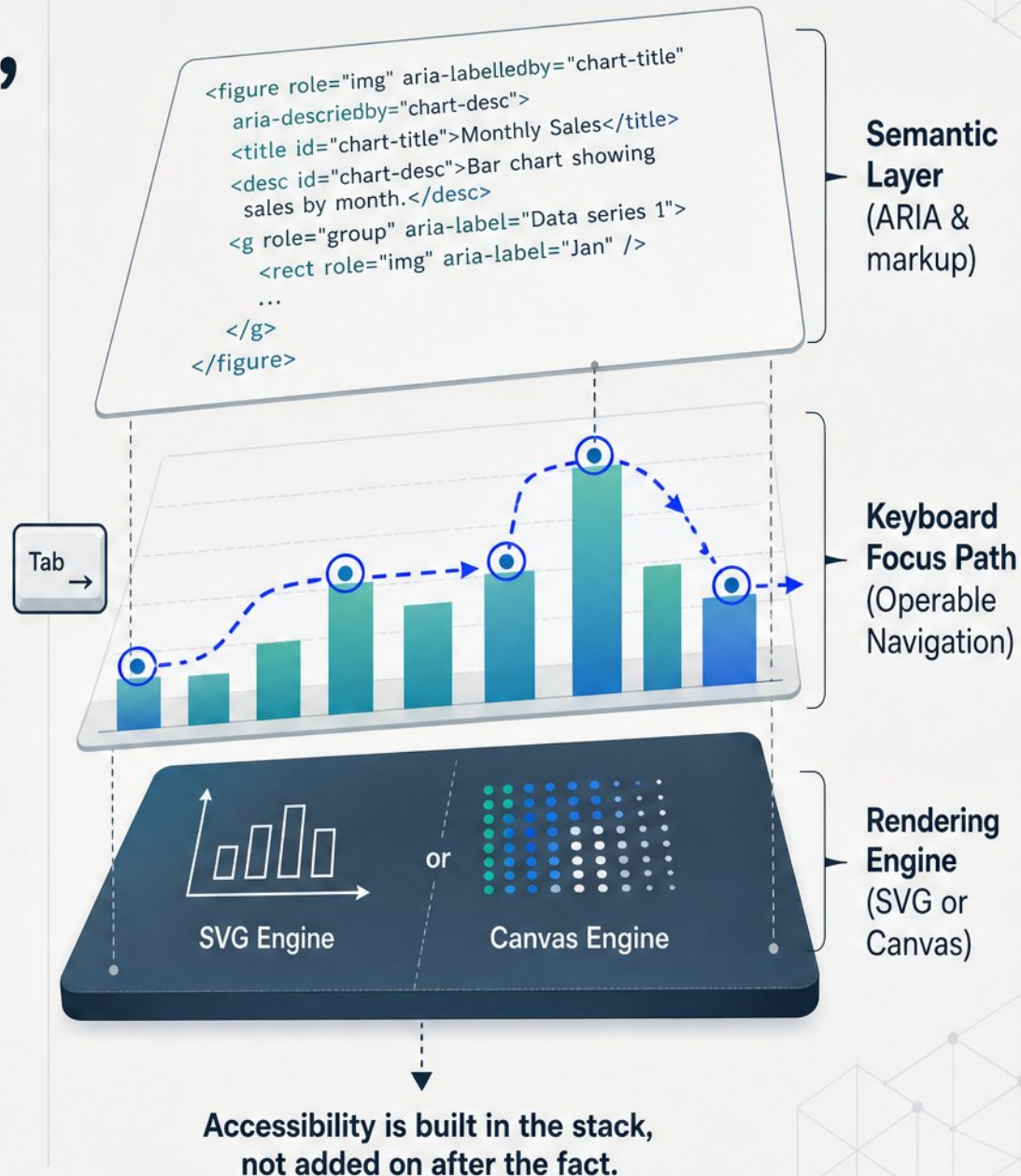
- SVG is hours of a11y work; Canvas DOM proxy is days — budget the engine choice



- Audit with POUR-CAF or Chartability; contrast fails 88% of audits



- Toolkit: MAIDR and py-maidr add braille, text, sonification to charts



Hands-On Evaluation: Scorecard and Pilot



- Pick one realistic pilot task: weekly dashboard, single graphic, or teaching artifact.



- Score two or three tools on the same dataset: task fit, setup, data handling, design, accessibility, maintenance.



- Time-box the pilot; log setup time, spec lines, render performance, accessibility gaps, review effort.



- Expect friction in SSO, connectors, reverse proxy, and Celery tuning on self-hosted platforms.



- Decide with explicit trade-offs, a documented fallback, then roll out templates, training, and owners.



One Dataset
Use the same dataset for all tools.



Two or Three Candidate Tools
Evaluate the same task.



Time-Boxed Pilot
Measure and log evidence.

Evaluation Criteria	Tool Option 1	Tool Option 2	Tool Option 3
 Task Fit <i>Evidence / Notes</i>			
 Setup <i>Evidence / Notes</i>			
 Data Handling <i>Evidence / Notes</i>			
 Design <i>Evidence / Notes</i>			
 Accessibility <i>Evidence / Notes</i>			
 Maintenance <i>Evidence / Notes</i>			



Governance, Sustainability, and Risk



- **AGPL vs permissive:** embedding obligations differ, check before you ship



- **Health check:** commit concentration, bus factor, security response cadence



- **Single-maintainer risk** is a security control problem, not a footnote



- **xz-utils** (CVE-2024-3094): two years of trust-building, then a backdoor



- **Countermeasures:** SBOM, pinned versions, modest sponsorship, Scorecard signals



- **Exit plan:** portable specs, no paid-tier lock-in, decide pin, migrate, or fork

PROJECT HEALTH BOARD



Charting Library Dependency



Commit concentration



Bus factor



Security response cadence

Exit strategy: Migrate



Self-Hosted Platform Dependency



Commit concentration



Bus factor



Security response cadence

Exit strategy: Pin



xz-utils Dependency



Commit concentration



Bus factor



Security response cadence

Exit strategy: Fork



Utility Library Dependency



Commit concentration



Bus factor



Security response cadence

Exit strategy: Pin

CASE STUDY



THE TWO-TOOL REALITY



Charting library beside
self-hosted platform



Practical Playbook: Cheat Sheet, Templates, and a 30-60-90 Day Plan



Days 1-30

Days 1-30: inventory charts, pick pilot task and two tools



Days 31-60

Days 31-60: run time-boxed pilot, score, document trade-offs



Days 61-90

Days 61-90: train, publish accessibility contract, set review cadence



Selection Cheat Sheet

React dashboard <5k points
→ Recharts; blog diagrams
→ Observable Plot

Recharts
Observable Plot

Non-standard shapes
→ D3; million-point scatter
→ regl + D3

D3
regl + D3

BI widgets, wide chart variety
→ ECharts 6;
JSON-spec auto-charts
→ Vega-Lite

ECharts 6
Vega-Lite

Workflow template: numbered scripts, lockfile, data/ specs/ docs folders, CI publish

Template
Workflow Path



Playbook Checklist

- Cheat sheet: React dashboard <5k points → Recharts; blog diagrams → Observable Plot
- Non-standard shapes → D3; million-point scatter → regl + D3
- BI widgets, wide chart variety → ECharts 6; JSON-spec auto-charts → Vega-Lite
- Workflow template: numbered scripts, lockfile, data/ specs/ docs folders, CI publish
- Days 1-30: inventory charts, pick pilot task and two tools
- Days 31-60: run time-boxed pilot, score, document trade-offs
- Days 61-90: train, publish accessibility contract, set review cadence
- Self-check: dominant axis, accessibility budget, migration trigger, upgrade owner

Pipeline Stages and Owners



Inventory
Owner: Analyst



Pilot & Build
Owner: Engineer



Evaluate
Owner: Reviewer



Document
Owner: Writer



Accessibility
Owner: A11y Lead



Review Cadence
Owner: Lead

PersonWise.

PersonWise • AI digital-human course platform



Scan the code or click anywhere to watch this course live, with voice Q&A

personwise.ai/t/ff0b7dcf/public